



Matching Sponsor FAQ

How long AFC been around?

We just celebrated our 10-year anniversary! In those 10 years we've provided 89,635 bed nights for unhoused residents, 128,480 safe parking nights, 17,600 showers and over 50,000 socks to people in need.

How do your programs work?

All of our programs rely on the support of the nearly 40 faith communities that are a part of AFC. Faith communities open their buildings and parking lots each evening to allow our participants to have a place to sleep safely, enjoy a hot meal, connect with others, take a hot shower and relax while they get back on their feet. Our shelter rotates to a new faith community each night using a trailer full of mats and supplies. Our trailer, which displays the logos of our Matching Sponsors, travels all over the county each morning and evening.

What are your program participants like?

The individuals and families that take part in our programs come from a variety of backgrounds. Most of them have lived and worked in Santa Cruz for much of their lives. Injuries, job loss, family change, rising rent, and mental and physical health challenges are some of things that have led their loss of housing. Our goal is to help them find stability in their life through community. We believe that when their social ties are strengthened, their path to housing and health becomes achievable.

Are you a religious organization?

We're an interfaith organization, which means we're not promoting any particular faith. Instead, we're bringing together communities with different beliefs and practices to shelter and serve our unhoused neighbors. Participants in our programs often connect with the faith communities assisting them, but they are never expected to take part in religious activities.

How does your matching campaign work?

In the Fall, we visit the faith communities in our network to update them on our programs and invite to give and volunteer. We have found that people are much more likely to give when they know their donation will be doubled by generous matching donors, like you. We'll acknowledge your generosity at each faith community we visit, letting them know that you care about those experiencing homelessness in Santa Cruz County.

How are you funded and what is your budget?

AFC is funded almost entirely through individual donations and private grants. Our one full time case manager is funded through county resources, but everything else comes from private donations. We run our four programs on a budget of less than \$350,000. We're able to do this by relying on the time, space and resources of the faith communities that are a part of AFC.

How long will my business' logo be on your site and trailer?

We'll keep your logo up for a calendar year and check back in with you next summer about becoming a Matching Sponsor again!

Who do I send our logo to?

Send your company's logo to Sam Altis at sam.altis@afcsantacruz.org. If you're donating over \$1000, please include a high-resolution logo that will go on our trailer.

How do I become a Matching Sponsor?

To become a Matching Sponsor, give the amount of your choosing at afcsantacruz.org/give or by mailing a check made out to "AFC" to:

AFC

532 Center St.

Santa Cruz, CA 95060

Make sure to include "Matching Donor" in the comments section or memo line.

How will I get a tax receipt?

All gifts are tax deductible and receipts will be mailed out by January 31, 2023.